

City of Vancouver Annual Transportation Survey Prize Draw and Official Contest Rules

Official Contest Rules - The City of Vancouver's Transportation Survey Prize Draw Contest (the "Contest") is offered and administered by Mustel Group Market Research ("Our", "Us", and "We").

Participation in the Contest constitutes the entrant's full and unconditional agreement and acceptance of these Official Rules including the decisions made by Us, which are final on all matters relating to the Contest.

1. **Basic Information:** No purchase is necessary to enter to win. Value is in Canadian dollars. All persons completing the City of Vancouver Transportation Survey (the "Survey") and agreeing to be entered into the Contest (both received by Us) before the Contest close date will automatically be entered in the Contest. Any questions, concerns or comments regarding the Contest can be forwarded to Us at covtravelsurvey@mustelgroup.ca
2. **Contest Dates:** The Contest begins September 21st, 2020 ("Contest Start Date") and ends at 11:59:59 pm PST, November 30th, 2020 ("Contest End Date"). The period between the Contest Start Date and Contest End Date is known as the "Contest Period". We reserve the right to adjust the Contest Dates as required to comply with the objectives of the City of Vancouver Transportation Survey.
3. **Who Can Enter:** The Contest is open to residents of the City of Vancouver who:
 - a. have been invited to participate in and qualify for the Survey, either through random recruitment via telephone or by email from Us;
 - b. have completed the Survey within the required dates.
4. **Who Is Ineligible:** Employees of the City of Vancouver, McElhanney and Mustel Group Market Research, their affiliates and agents, participating sponsors, contractors and immediate family members (defined as parents, children, siblings, and spouse) of each employee, together with those persons with whom such employees are domiciled, can participate in the Survey but **are not eligible to enter the Contest**.
5. **How To Enter:** All individuals completing the Survey, and agreeing within the Survey to be entered into the Contest during the Contest Period, will automatically be entered.
6. **Prize Details:** Entrants to the prize draw (i.e. a Survey participant that agrees within the survey proper to be entered into the Contest) will be eligible to win one of 245 cash-based incentives or one of 20 monthly Mobi bike passes.

Prize	# of prizes	Amount
1st	3	\$ 1,000.00
2nd	4	\$ 750.00
3rd	6	\$ 500.00
4th	12	\$ 250.00
5th	40	\$ 100.00
6th	180	\$ 50.00
Mobi Monthly Bike Pass	20	\$ 25.00

7. **Chances of Winning:** Odds of winning one of the prizes listed above is approximately 1-in-10 (odds dependent on final number that agree to enter the Contest).

8. **Selection of Winners:** Random drawings for all Prizes will be made on or before February 28th, 2021 by Us at Our offices.
9. **Notification and Redemption:** We will notify all Contest winners via email and provide winners 2 weeks to reply and confirm a) acceptance of the prize and b) proper mailing coordinates to receive the prize. By accepting the prize won the entrant confirms his/her compliance with these Official Rules and releases Us, and Our respective affiliates, subsidiaries, directors, officers, employees, agents and advertising and promotional agencies from and against any and all liability arising from the acceptance and use of any prize. Prizes will be shipped to the winner by mail and the winner may be required to sign a proof of delivery. Estimated delivery time of all prizes is between four to eight weeks but We reserve the right to deliver in a shorter or longer time frame.
10. **Winner:** You agree that if you are a Winner:
 - in all matters Our decision will be final and no correspondence or discussion shall be entered into with you or any other party on your behalf regarding the process or details of such decision, and
 - if We have grounds to suspect any entrant or third party of cheating, deception or fraudulent or unsportsmanlike conduct of any kind (including, without limitation, manipulating any voting, choice of Winner(s) or any entry or establishing multiple accounts in order to gain multiple entries where the number of entries is limited) We reserve the right (in Our sole discretion) to disqualify any entrant, entry or person We reasonably believe to be responsible for, or associated with, such activity.
11. **Privacy:** We will be collecting personal data of Contest entrants for the administration of the Contest and for the purposes of market research only. No such personal data will be transferred or sold to any third party except in the following circumstances:
 - When an entrant has given Us permission to do so;
 - When in good faith We believe the law requires it;
 - Under limited circumstances specifically described to entrants when We collect the information, such as in the rules of contests, sweepstakes, or other promotions;
 - To affiliated companies, provided that Our affiliated companies and their agents and advisors and their respective employees are restricted from using the information for any other purpose other than as described in these Official Rules; and
 - To Our respective agents for data processing purposes and their respective professional advisors, provided that such agents and professional advisors are restricted from using the information for any purpose other than as described in these Official Rules.
12. **Use of Data:** We may match aggregated, statistical use information to parameters established by third parties, without releasing user information. This information will not contain any personally identifiable information. We may share aggregate information with trading partners, co-branded sites, and participating sponsors; however, this aggregated information will not contain any personally identifiable information. Should an entrant request access to the information they supplied, or in the event an entrant wishes to update or rectify their information, this will be via email. (covtravelsurvey@mustelgroup.ca).
13. **Restrictions:** The following are prohibited and will result in automatic disqualification from the "Contest": (1) viewing or tampering with Our Contest systems, source code or data (2) using any method that artificially increases odds of winning; (3) non-compliance with these Official Rules; and (4) any other act which We determine in Our sole discretion jeopardizes the integrity of the Contest.
14. **General Terms and Conditions:** This Contest is void where prohibited by law and is subject to all applicable federal, provincial, and municipal laws. We reserve the right to terminate or withdraw the Contest at any time, without prior notice. All taxes, fees and all other expenses and surcharges on prizes are the sole responsibility of the prize winners. We make no representations or warranties

regarding any awarded prize. By participating in the Contest, each participant agrees to release and hold Us and each of Our respective employees, officers, directors, shareholders, agents, Our parent companies, affiliates, subsidiaries, advertising, promotion, fulfillment agencies and legal advisors (collectively the "Released Parties"), harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Contest or resulting from acceptance, possession, or use of any prize, including without limitation, any loss, personal injury, death, property damage, and claims based on publicity rights, defamation, or invasion of privacy.

"Released Parties" are not responsible for any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from an entrant's participation in the Contest or from downloading any material from Our Servers or from any other Internet web site, regardless of whether the material was prepared by Us, or a third party.

WE RESERVE THE RIGHT TO CANCEL OR MODIFY THE CONTEST IF FRAUD, TECHNICAL FAILURES INCLUDING ANY NETWORK, SERVER OR HARDWARE FAILURE OR ANY OTHER FACTOR BEYOND OUR REASONABLE CONTROL IMPAIRS THE INTEGRITY OF THE CONTEST AS DETERMINED BY US IN OUR SOLE DISCRETION. IN THE EVENT OF SUCH IMPAIRMENT, WE RESERVE THE RIGHT BUT HAVE NO OBLIGATION TO SELECT WINNERS AT RANDOM FROM ALL REGISTERED ENTRANTS AT THE TIME OF SUCH IMPAIRMENT, AS DETERMINED BY US IN OUR SOLE DISCRETION.

The Release parties are not responsible for any technical, hardware, software or telephone failures of any kind, lost or unavailable network connections, or failed, incomplete, garbled or deleted computer or network transmissions or entries that are stolen, misdirected, lost, late, damaged, or ineligible, which may limit the entrants' ability to participate in the Contest.

Prizes must be accepted as awarded. We reserve the right to make prize substitution of equivalent kind and value.