

Kootenay Conservation Program Survey Prize Draw and Official Contest Rules

The Kootenay Conservation Program Survey Prize Draw (the “Contest”) is offered and administered by Mustel Research Group Ltd. (the “Sponsor”). Participation in the Contest constitutes the entrant’s full and unconditional agreement to and acceptance of these Official Contest Rules and the decisions of the Sponsor, which are final and binding in all matters relating to the Contest.

1. Basic Information

No purchase is necessary to enter or win. All individuals who complete the Kootenay Conservation Program Survey (the “Survey”) and indicate their consent to be entered into the prize draw during the Contest Period will automatically receive one (1) entry into the Contest. Any questions or concerns regarding the Contest can be directed to: joneill@mustelgroup.com. Prize value is in Canadian dollars.

2. Contest Period

The Contest begins at 12:00 a.m. Pacific Time on February 17, 2026, and ends at 11:59 p.m. Pacific Time on April 19, 2026 (the “Contest Period”).

3. Eligibility

The Contest is open to individuals who meet all of the following criteria:

- Legal residents of British Columbia;
- 18 years of age or older at the time of entry;
- Invited to participate in and eligible to complete the Survey; and
- Complete the Survey during the Contest Period.

Employees of Mustel Research Group Ltd., and members of their immediate families or households, are not eligible to enter the Contest.

4. How to Enter

All individuals who complete the Survey and agree to be entered into the Contest will automatically receive one (1) entry. To enter without completing the Survey, mail a letter with your full name, phone number, and mailing address to:

Mustel Research Group Ltd.

3062 W 36th Avenue
Vancouver, BC V6N 2R4

Re: Kootenay Conservation Program Survey Contest

Only one (1) entry per person will be accepted. Mustel Research Group Ltd. is not responsible for lost, late, misdirected, or incomplete entries.

Requests must be received during the Contest Period. Only one (1) entry per person will be accepted.

5. Prize Details

There are two (2) prizes available:

Two (2) \$250 CAD gift cards (total prize value: \$500 CAD).

6. Chances of Winning

The approximate odds of winning are 1 in 500.

7. Winner Selection

Two (2) potential winners will be selected by random draw on or about April 30, 2026.

8. Notification and Prize Claiming

Selected entrants will be contacted by email and/or telephone and must correctly answer a skill-testing question.

9. Privacy

Personal information collected will be used solely for administration of the Contest and related research purposes.

10. General Conditions

This Contest is subject to all applicable federal, provincial, and municipal laws and regulations. The Sponsor reserves the right to cancel, suspend, or modify the Contest if fraud or technical failures compromise its integrity.

By participating, entrants agree to release and hold harmless the Sponsor and its affiliates from any liability arising from participation or prize use.